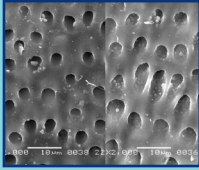
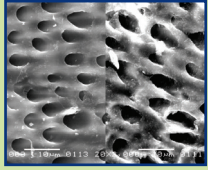
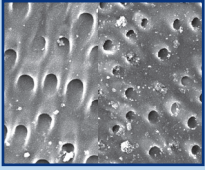
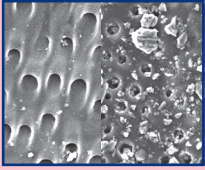
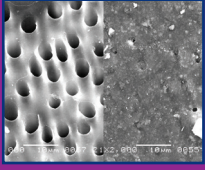
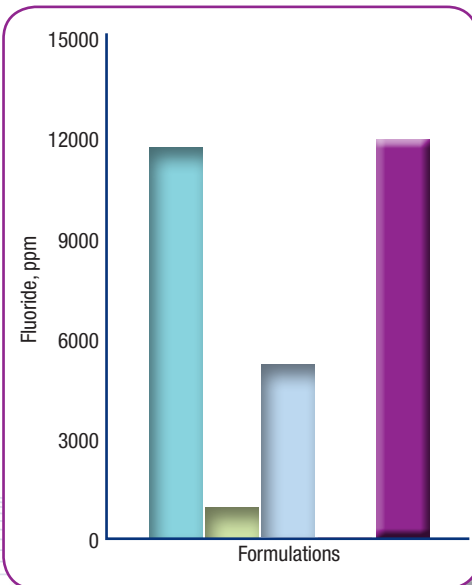


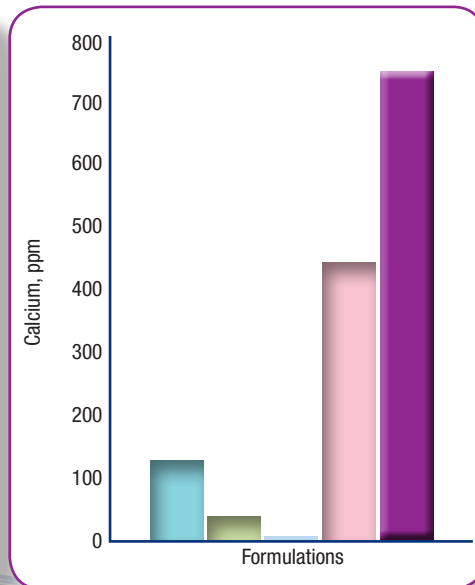
Competitive formulations comparison¹

	ACP Enamel Pro [®] Prophylaxis Paste	CPP-ACP MI Paste Plus [™] Toothpaste	TCP Clinpro [™] 5000 Toothpaste	PRO-ARGIN[™] Colgate [®] Sensitive Pro-Relief [™]	NovaMin[®] NUPRO [®] extra care prophylaxis paste
Phosphate	YES	YES	YES	NO	YES
Activation	Acid challenge	Acid challenge	Brushing and saliva contact	Physiologic pH 6.5–7.5	Saliva contact
Occlusion	NO	NO	YES	YES	YES
SEM Images (All results after normal polishing and rinsed after 1 minute)					

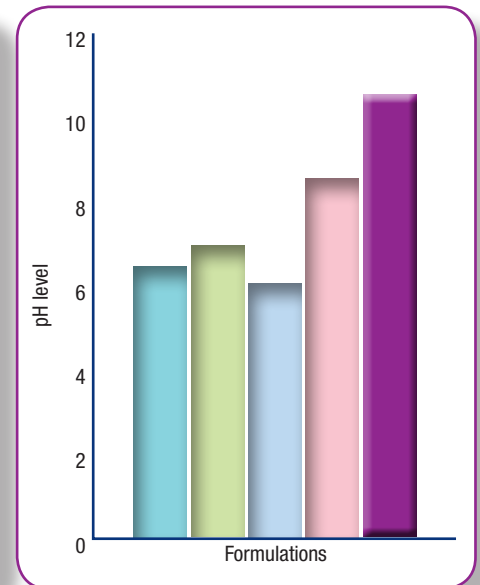
FLUORIDE RELEASE



CALCIUM RELEASE



pH (1:3 IN WATER)



ACP CPP-ACP TCP PRO-ARGIN[™] NovaMin[®]

Compared with competitive formulations, NovaMin[®] provides:

- Excellent fluoride release
- Superior calcium release
- Activates in water improving the opportunity for depositing calcium and fluoride
- Fast activation and release of calcium and phosphate—moisture-activated rather than dependent on acid or mechanical agitation
- Supports the formation of hydroxyapatite-like—strength of protective layer more acid-resistant

CPP-ACP = casein phosphopeptide-amorphous calcium phosphate; TCP = tricalcium phosphate.